

Terms of Reference (Consultancy)

Video Production

Title:	Video Production consultancy to provide six short films of five minutes each on the personal stories of selected Afghan refugees in Pakistan
Project:	Dialogue between socio-political multipliers in Pakistan and Afghanistan
Time:	Final submission until 25 November 2022
Requirements:	Knowledge of corporate media production, journalism or any other relevant communication background; language knowledge of Pashto and Dari would be an asset
Location:	Pakistan

1. BACKGROUND & CONTEXT

In close consultation with Pakistani government institutions, think-tanks and universities, Hanns Seidel Foundation (HSF) supports the better understanding of regional dynamics and their impact on the situation in Pakistan. In 2022, HSF Pakistan and its project partner National Dialogue Forum (NDF) have hosted a series of dialogue round table events on the state of Afghan refugees in Pakistan.

The planned video recordings will continue and deepen this intraregional exchange. They will showcase the chances, challenges, achievements, hopes and perspectives of six selected Afghan refugees living in different areas of Pakistan. The video recordings aim to serve as a starting point for a public awareness event and political panel discussion with relevant stakeholders on the same topic in Islamabad. The activities' goal will be to further stabilize the dialogue between socio-political multipliers in Pakistan and Afghanistan.

2. PURPOSE OF ASSIGNMENT

HSF Pakistan aims to engage the services of a video production consultant (individual or company) to create six interconnected interview films on Afghan refugees and their personal life stories in Pakistan.

3. LOCATION & TIMELINE

The assignment will take place in different areas of Pakistan (such as in Islamabad, Peshawar or Quetta) from earliest 26 October 2022 till latest 25 November 2022.

4. RESPONSIBILITIES

This work will include:

- I. HD video recording
- II. Post-production of the recordings
- III. Graphical designs
- IV. Necessary animations
- V. English subtitles of the films
- VI. Equipment to be arranged by the consultant
- VII. Delivery of the six short films of five minutes each (30 minutes video in total)

5. QUALIFICATION & EXPERIENCE REQUIREMENTS

- Knowledge of corporate media production
- Journalism or communication background
- Pashto or Dari language knowledge would be an asset

6. APPLICATION FORMAT & PROCEDURE

Interested applicants are requested to submit the following documents as a **single pdf** file to the following e-mail address: islamabad@hss.de

- I. Proposal including draft work plan with timeline and deliverables for the consultancy's duration; the work plan must be based on working hours per deliverable (max. eight hours of work per day)
- II. Proposed hourly rate and total number of working hours
- III. Portfolio (individual or company)
- IV. Links to sample work

Costs for necessary travel and accommodation will be covered by HSF Pakistan as per its rules and regulations. Travel time does not qualify as working time.



7. APPLICATION DEADLINE

17 October 2022, 9:00 am (PKT)